

VidTrans 2024 Program*

Marina Del Rey, CA

February 27-29

Tuesday February 27

IPMX TECHNOLOGY DAY		
<i>Time</i>	<i>Title</i>	<i>Speaker</i>
7:30a	Breakfast Bayview Room	
8:30a	Welcome	Richard Friedel
8:45a	Why IPMX? Introduction to the Pro AV Marketplace.	Sam Recine, Matrox Video
9:15a	What is IPMX? – Summary of IPMX Technical Recommendations	Jed Deame, Nextera Video
9:45a	Important IP User Requirements for Broadcasters	Richard Friedel, Brad Gilmer
10:00a	Break - Exhibit Hall	
10:45a	IPMX Codec Report – Purpose and Status	Andrew Starks, Macnica
11:15a	Focused Technical Requirements for IPMX	Marc Levy, Cobalt Digital
11:45a	Lunch – Exhibit Hall	
1:15p	Methods for Selecting and Testing Network Switches for AV Applications	Albert Faust, Arista Jack Douglass, Packetstorm
1:45p	IPMX Activity Group Report	Jack Douglass, PacketStorm
2:15p	Break – Exhibit Hall	
3:00p	Video of ISE DEMO	Sam Recine, Matrox Jack Douglass, PacketStorm
3:15p	IPMX – What’s next	Andrew Starks, Macnica
3:45p	IPMX Media connectivity for all shapes and sizes Moderator-Brad Gilmer, VSF	PANEL DISCUSSION
4:45p	RECEPTION	

Wednesday, February 28

7:30a	Breakfast Bayview Room	
8:30a	Emerging Compute Technologies for Supporting Media Production	Andy Rayner, Appear TV
9:00a	GCCG Group Update	John Mailhot, Imagine
9:15a	The Dynamic Media Factory Harmonizing ICT and media workflows and operations	Thomas Gunkel, Skyline Communications
9:45 a	RIST Activity Group Update	Rick Ackermans, CBS
10:00a	Break – Exhibit Hall	

10:45a	Why Do We Need to Have a Precise Video Delivery Monitoring	Adi Rozenberg, Alvalinks
11:15a	Reality Check: Content Provenance and C2PA to Fight “Fake News”	Thomas Edwards, AWS
11:45a (12:15p)	Lunch – Exhibit Hall (RIST Forum Annual Meeting – Catalina Meeting Room)	
1:15p	An Overview of RIST Multicast Discovery	Ciro Noronha, Cobalt Digital
1:45p	Distributed Production In Action – The New Norm. Exploring use cases Moderator- Andy Rayner, Appear	PANEL DISCUSSION
2:30p	Break – Exhibit Hall	
3:15p	Highlights from SMPTE 2nd Study Group Report on PTP Security	Leigh Whitcomb, Whitcomb Consulting
3:45p	Content Identification and Matching Using SMPTE Standardized Fingerprinting	Paul Briscoe, TAG
4:15p	Efficient, Scalable SMPTE ST 2110 Media Transport for Containerized Media Applications	Raul Diaz, Intel
4:45p	RECEPTION & EXHIBITS	

Thursday, February 29

7:30a	Breakfast Bayview Room	
8:30a	Low-Latency at Scale with CMAF	Ivan Andryushin, MainConcept
9:00a	The New JPEG XS TDC Profile: Perfect Quality, Zero Latency, Reduced Bandwidth	Ben Runyan, IntoPix
9:30a	Forward Error Correction for VSF TR-07 JPEG XS Transport Streams	Inge Hillestad, Nevion
10:00a	Building Out Dynamic Media Infrastructures for Tier 1 Live Sports Production	Phillip Myers, Lawo
10:30a	Adjourn	

** Program subject to change*