

# AIMS Progress Report: 2022

Steve Reynolds, Chairman AIMS



**IP SHOWCASE**

# AIMS Mission



To foster the **adoption** of one set of common, ubiquitous,  
**standards-based** protocols for **interoperability over IP**  
in the media and entertainment industry

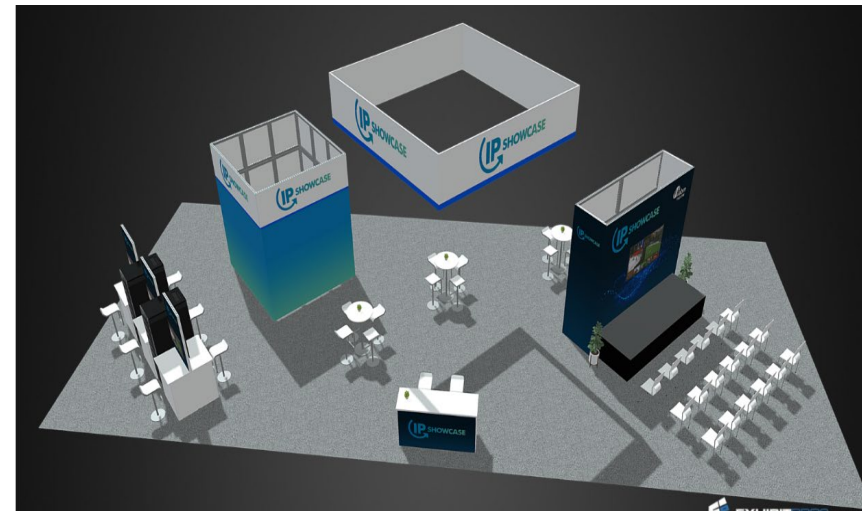
# AIMS Member List



# AIMS at the IP Showcase



Open standards for video and audio over IP  
Simple. Scalable. Proven.



**IP SHOWCASE™**  
Open standards for video and audio over IP.

**THE TECHNOLOGY PYRAMID FOR MEDIA NODES**  
Minimum User Requirements to Build and Manage an IP-Based Media Facility using Open Standards & Specifications

**EBU**  
Tech 3271 Version 2 - 2009

**I. Media Transport**  
Based on SMPTE ST 2110 system

**II. Time and Sync**  
Based on Precision Time Protocol (PTP)

**III. Operational Control**  
Based on AMWA Networked Media Open Specifications (NMOS)

**IV. Configuration and Monitoring**  
Enabling agile facilities

**V. Security**  
Implementing best practices

Legend:  
Widely available (Green)  
Partially available (Yellow)  
Rarely available (Red)

Powered by:

**IP SHOWCASE™**  
Open standards for video and audio over IP.

**MEMBER ACTIVITY MAP**

**Key to Lines**

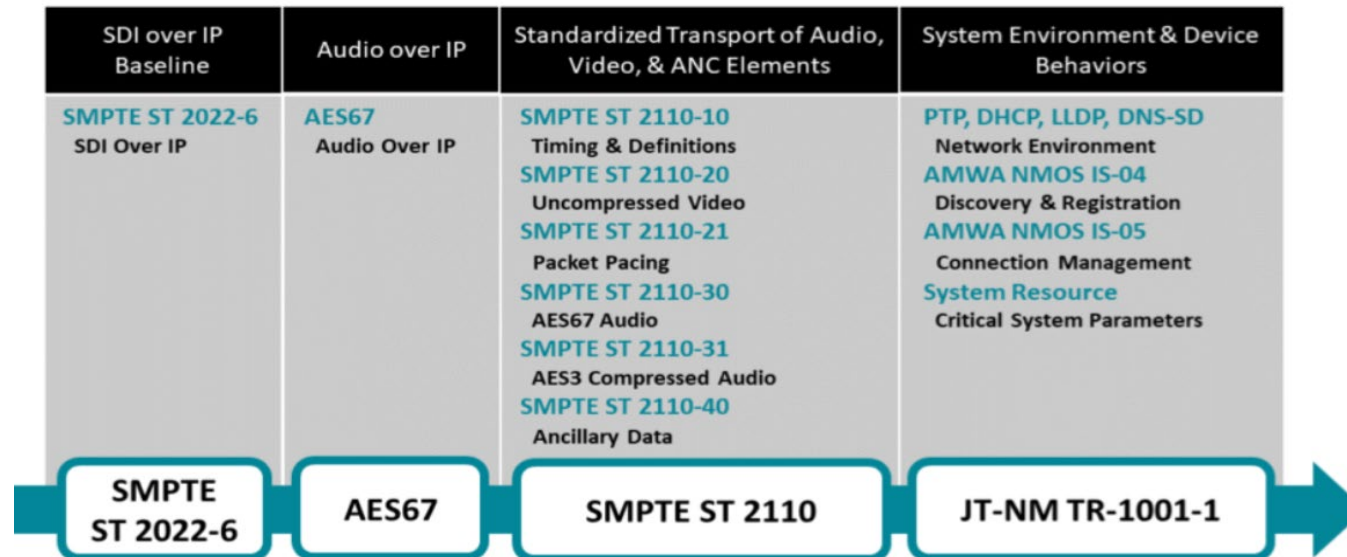
- Audio Engineering Society
- Alliance for IP Media Solutions
- The Advanced Media Workflow Association, Inc.
- European Broadcasting Union
- Society of Motion Picture and Television Engineers
- Video Services Forum



# State of the Standards on the AIMS Broadcast Roadmap



- SMPTE ST 2110-x Stable minor updates coming soon
- AMWA IS-04/05 Stable minor updates
- JT-NM TR-1001-1 Stable minor update in 2020
- System Resource Stable published as AMWA IS-09
- AES67 Stable revised (non-breaking) 2018
- PTP (IEEE 1588v2) Stable IEEE 1588:2022 (non-breaking)



# Activities of the AIMS TWG



- Maintain and extend the AIMS roadmap
  - Considering IS-08
  - Guidelines around standard designs
  - Improve systemization to reduce project-specific integration work
- Review Current Progress and developments in the related organizations
  - SMPTE (2110 suite “one-year-reviews” ready for publication )
  - AES (AES67 added PICS, AES-67-over-WAN project happened)
  - IETF (payload format for JPEG-XS is finished/published)
  - VSF (developed TR-07/08 (JPEG-XS system spec) and TR-09 (2110-over-wan))
  - AMWA (BCP-006 “NMOS for other things”, MS-05-xx “NMOS Control Arch”)

## EWG Mission Statement

- *To define what is needed to establish a foundation of shared knowledge and practical experience in the area of IP media networking.*
- *We seek to remove barriers to entry, improve training, expand educational opportunities, and collaborate with industry organizations and others that might be developing classes, programs or certifications.*
- *Our goal is to rapidly expand the base of qualified professionals to meet the growing demand for IP media networking expertise*

# Activities of the AIMS EWG



- Group kicked-off in December 2021
- Activities:
  - Set goals and mission statement
  - Definition of different audiences (or *personas*)
  - Creation of the AIMS Education library
    - Currently a collection of AIMS event presentations
    - Content has been organized into topics
    - Refinement of the library is ongoing
- Upcoming Work:
  - Generate searchable / filterable metadata tags
  - Integrate content from partner organizations



# AIMS Audio Subgroup



## Purpose

- Provide a forum within AIMS to focus on issues and activities that are specifically related to audio

## Recent Activities

- “AES67 Beyond the LAN” (AES-R20-2021) – lead by N. Sturmel
  - Educating the industry about best practices for using AES67 over WANs and in the Cloud
- IPMX requirements for audio devices
  - Working with ProAV Group to clarify requirements for audio devices in IPMX systems, ensuring interoperability w/ AES67 and SMPTE ST 2110-30-compliant devices
- AIMS Education Library
  - Reviewing and curating the AIMS archive of audio presentations to provide the most useful material for the Education Library

# AIMS Pro AV Subgroup



## Background

- Functions as a subgroup of the AIMS Marketing Working Group

## Mission

- Provide a forum for AIMS members to discuss and propose actions specifically related to education and promotion of IP networking open standards in Enterprise AV/IT (a.k.a. “Professional A/V or Pro AV”)
- Broaden AIMS member and Pro AV market feedback loop on major AIMS initiatives such as IPMX (Internet Protocol Media Experience)

# State of the Standards on the AIMS Pro AV/IPMX Roadmap



## Hardware and Software

- ✓IPMX HW ↔ IPMX SW Interop
- ✓IPMX ↔ ST 2110 Native Interop
- ✓R&D (Non-Broadcast Developers)
  
- ✓Developer Kits Shipping
  
- ✓Networking Equip. Vendors Adding IPMX Profiles

## Completed Technical Recommendations

Definition and Standardization for:

- Simplified Asynchronous Timing (optional PTP)
- Dynamic connections (EDID, HPD, Display ID, InfoFrames)
- Copy protection (HDCP/HKEP)
- ProAV Audio Formats
- HDR10 and HDR 10+
- Uncompressed Video
- NMOS

## Timeframe

Complete by Summer 2022:

- TR10-1
- With AMWA at the moment
- TR10-5
- TR10-3 (Submitted)
- TR10-XX (In progress)
- TR10-2
- TR10-8

Already Mature

Shipping and Live Operation  
(Last 3+ Years)

### AES 67

Audio Over IP

### SMPTE ST 2110-10

Timings & Definitions

### SMPTE ST 2110-20

Uncompressed Video

### SMPTE ST 2110-21

Packet Pacing

### SMPTE ST 2110-30

AES 67 Audio

### SMPTE ST 2110-31

AES3 Audio Transport

### SMPTE ST 2110-40

Ancillary Data

# Momentum for Open Standards: AV over IP



The excitement around IPMX is everywhere...

If you're in AV, IPMX is an acronym you need to know.



IPMX offers a range of advantages to professional A/V...



More general acceptance of the need for IPMX by InfoComm 2021 attendees and exhibitors (Oct 2021)

Multi-vendor Interop at InfoComm 2022 (June 2022)



2018 Pro AV WG Starts ST2110 + NMOS + additional functions

IPMX brand launched at ISE 2020 Show (Feb 2020)

AIMS Pro AV Working Group dramatically increases promotion

VSF and AMWA become involved in new technical specifications



MAGEWELL joined AIMS for IPMX (June 2020)



ANALOG WAY



PANDUIT joined AIMS for IPMX (Mar, Aug 2021)



NETGEAR joined VSF for IPMX (Feb 2022)



BARCO joined AIMS for IPMX (Apr 2022)



[IPMX] will be transformative.

[IPMX] will give AV integrators virtually limitless freedom to customize AV-over-IP systems...

Want to learn more?  
[www.aimsalliance.org](http://www.aimsalliance.org)

Steve Reynolds, Chairman AIMS



**IP SHOWCASE**