

# AMWA NMOS Identity & Timing

Andrew Bonney, Senior R&D Engineer  
BBC Research & Development

## Background

- AMWA activity started in April 2018 involving vendors and end users
- Aiming to
  - Identify how content identity and timing should be modelled such that it can be carried from **'end to end'** of a system (including **live and non-live** workflows)
  - Clearly document the models and feed back any required updates to existing AMWA specifications as a result
  - Use this to inform how identifiers and timing data should be tied to streams (such as SMPTE 2110) and stored content formats
  - Act as an enabler for new technologies and workflows



# What is Identity?

- The ability to uniquely identify any resource in a networked media architecture
  - Specifically how this applies to video, audio and data content
  - Used to identify each unique piece of content, and how it relates to others
- Real world examples
  - Video on demand: Dynamic bitrate adaptation for the same content ID
  - CDNs: Download a file with a particular ID from the closest geographical location

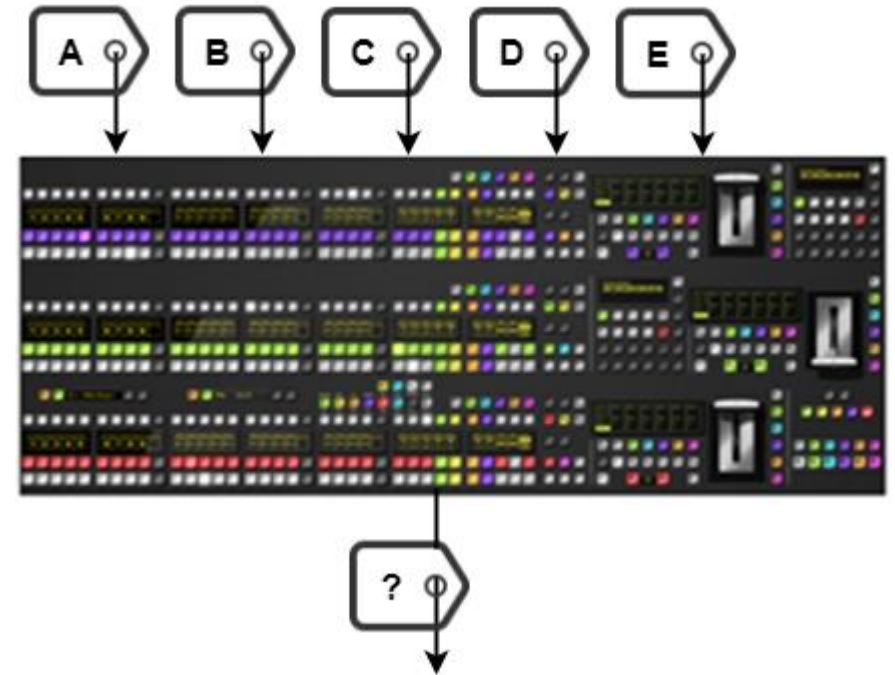


## What is Timing?

- Associating a unique time value with each video frame, audio sample or data element
  - Permitting automatic re-synchronisation (lip sync) of related media at the end of independent processing chains
  - Not reliant upon every process having access to a precise source of time

## Why is it complicated?

- End to end identity and timing requires a consistent approach
- Example: Vision and audio mixing
  - Multiple content identities at input
  - Potential for timing mis-alignment at input
  - Accumulation of identity and timing data at output

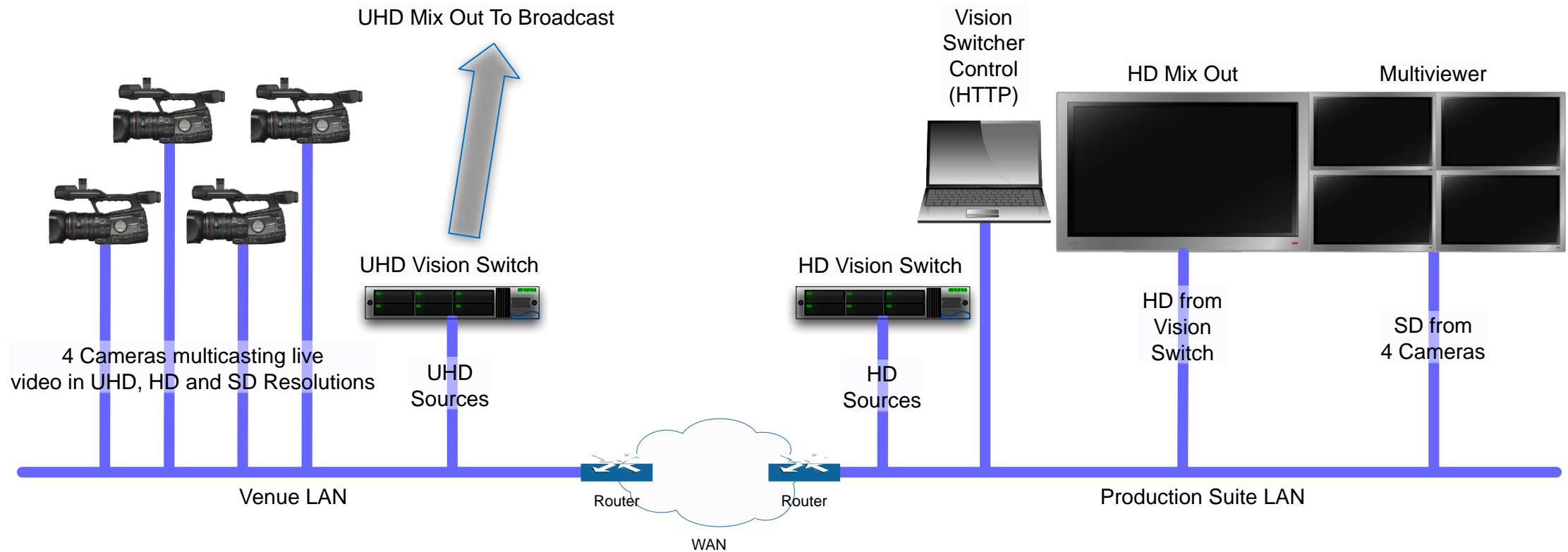




## Near term benefits: Remote production

- Sending large production teams to venues is expensive and restricts the number of events which can be covered
- End to end identity provides the means to work against proxy content and replicate the edit decisions against higher quality output

## Near term benefits: Remote production





## Longer term benefits

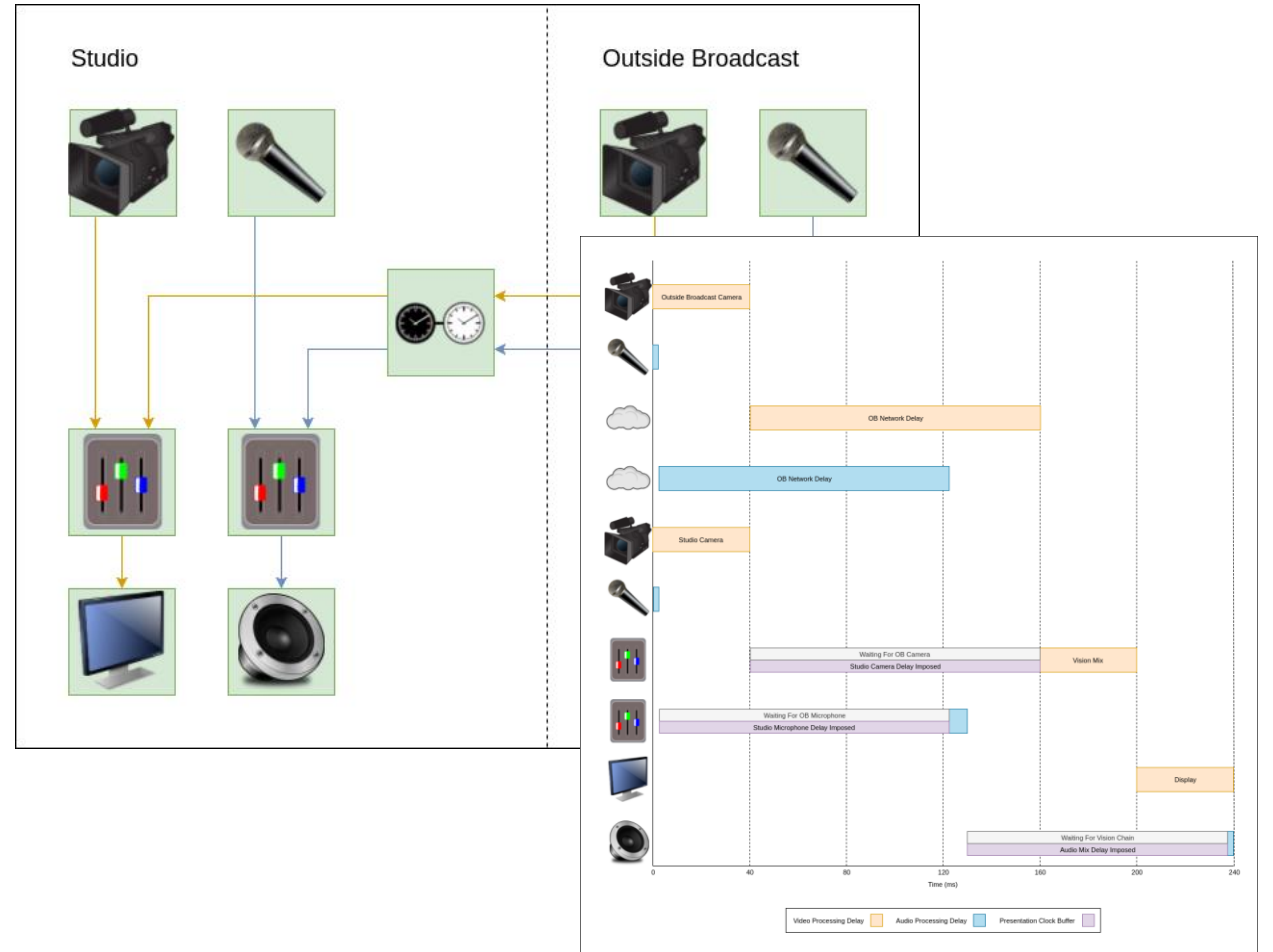
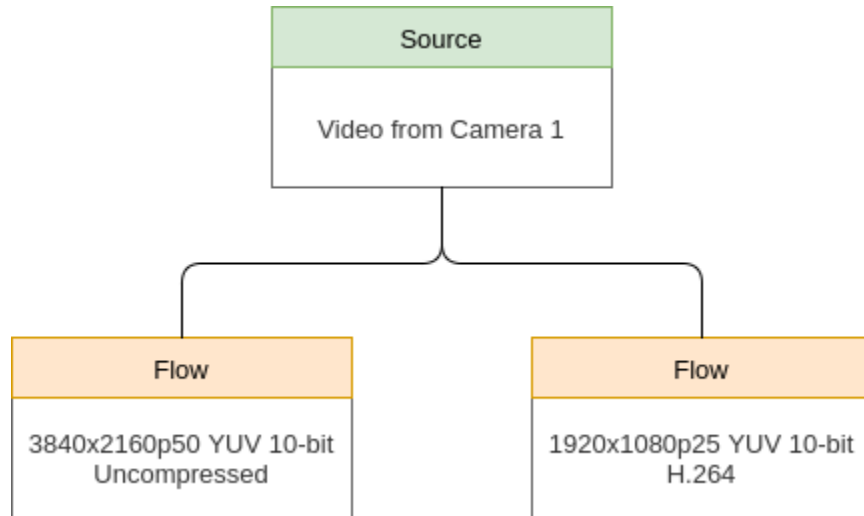
- In the cloud...
  - Microservice architectures
  - Distributed object storage
  - Message queues
- In the home...
  - Elemental distribution
  - Client side rendering
- Concerning ourselves with how everything interconnects goes against cloud principles. We need a consistent way to refer to content



## Activity update

- A model for tracking identity and timing has been developed
  - Using the existing NMOS concepts of **Sources** and **Flows**, building upon their definitions and identifying clearly how these relate to common production operations
  - Defining how **'Time Values'** relate to content, and how they need to change at the boundaries of facilities, productions etc.
  - Making recommendations for how to apply identity and timing 'from end to end' in live and non-live environments
- AMWA have reserved identifier MS-04 for use by the NMOS Identity and Timing specification subject to approval

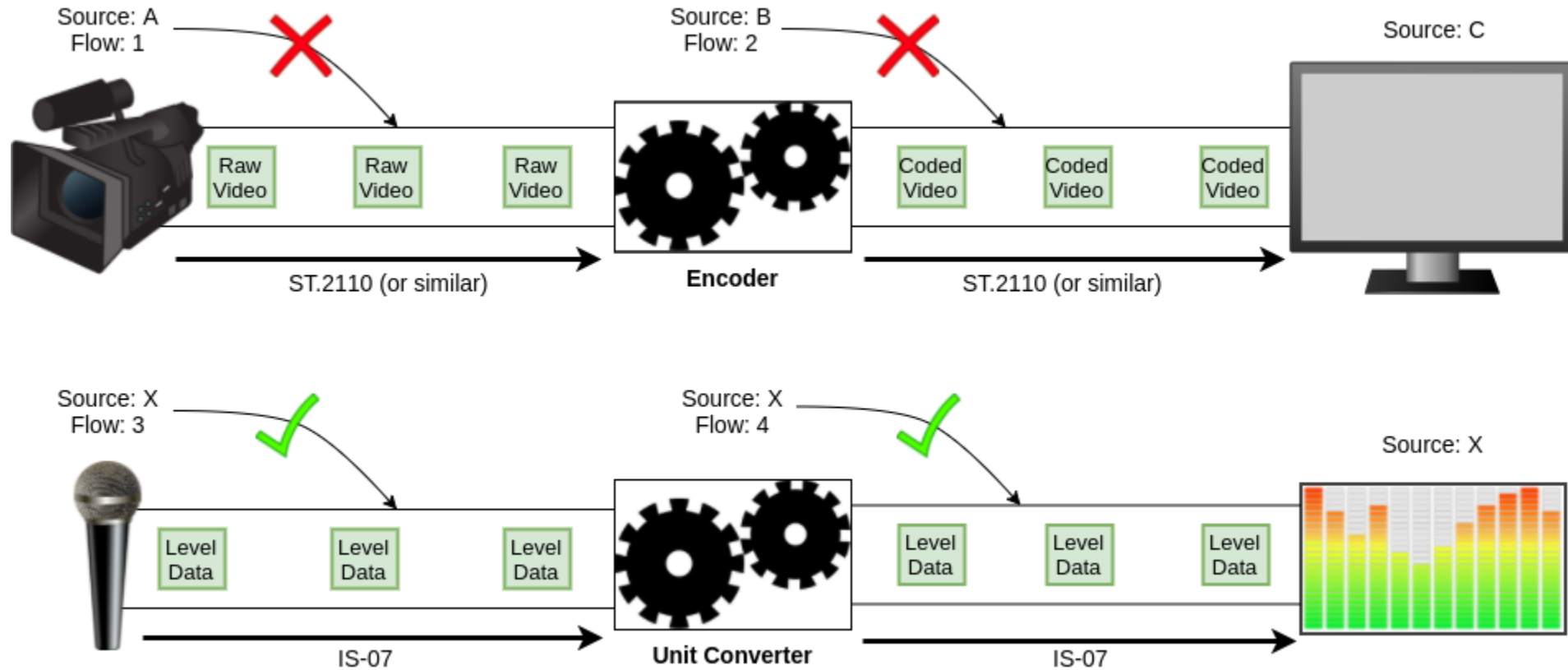
# Activity update



## How does this relate to IS-0X?

- The NMOS specifications are built upon common concepts including Sources and Flows
- Tracking of this identity through production chains depends upon its persistence through file formats and transport mechanisms

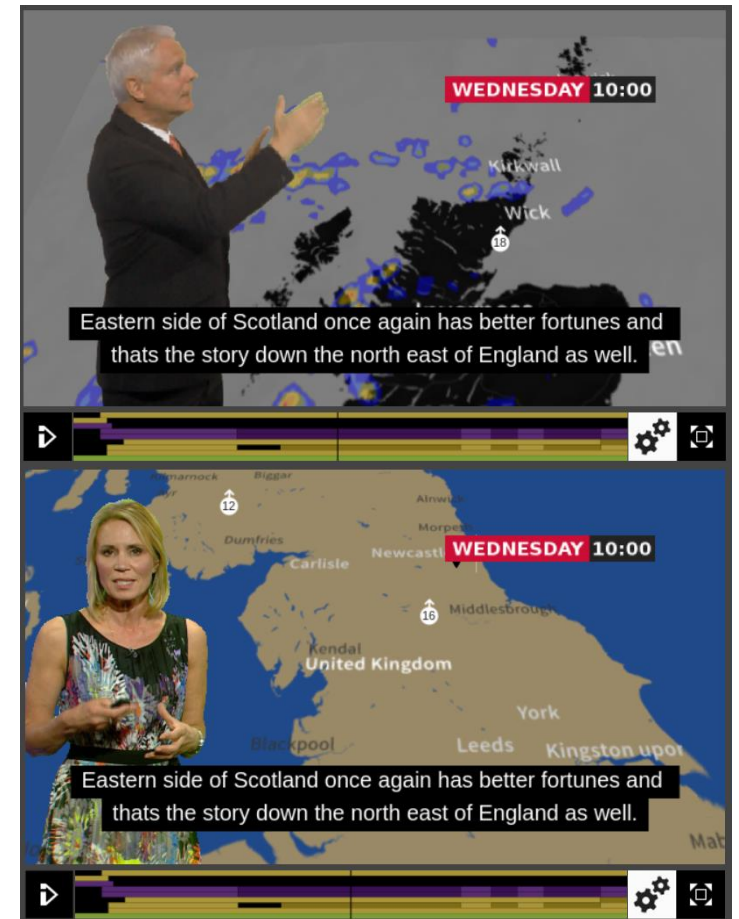
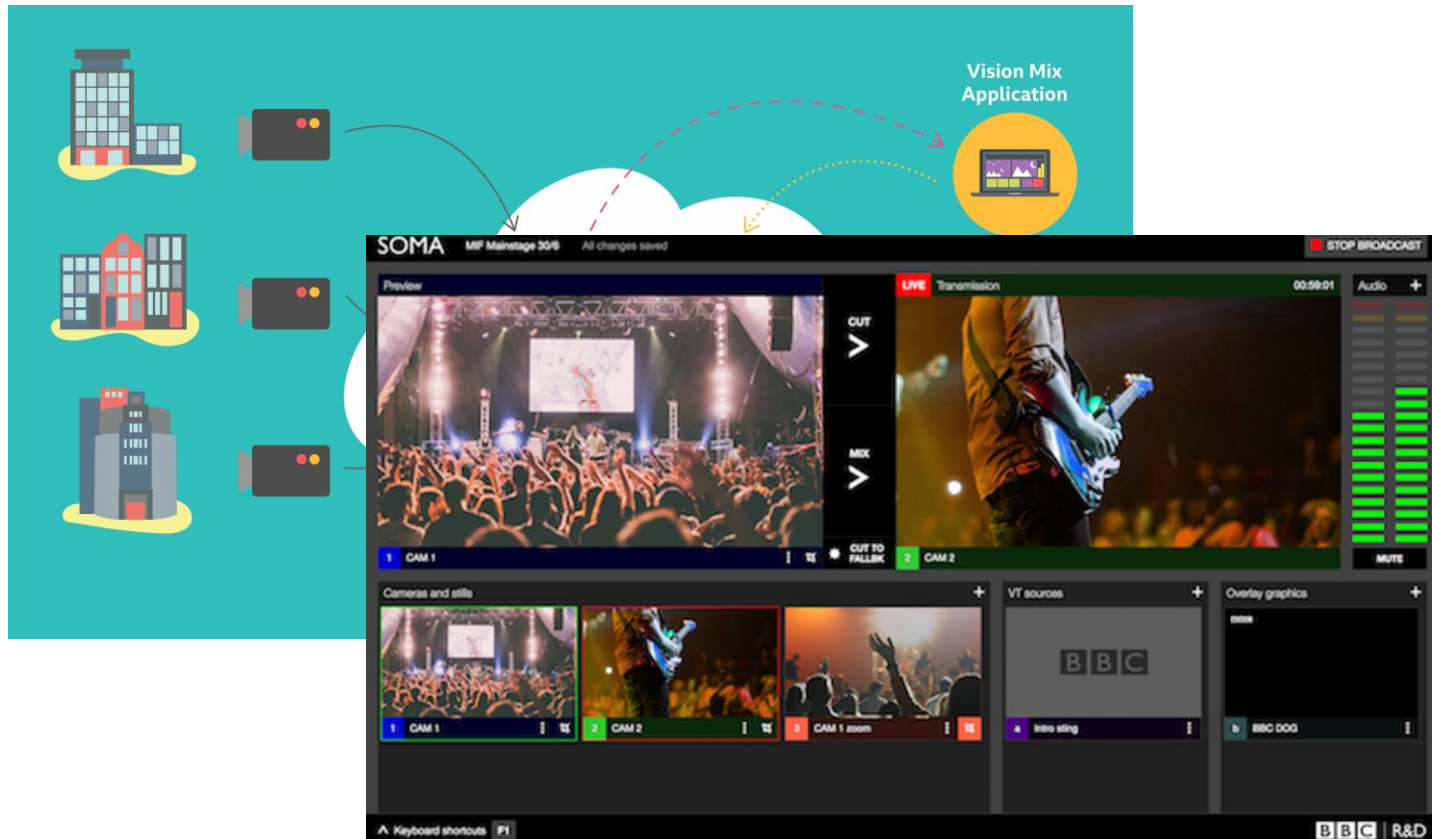
# How does this relate to IS-0X?



## What's next?

- Carriage of consistent identity and timing with content is critical
  - Work on mappings to ST.2110 and other transports and file formats is required
  - Definition of content APIs could provide common interfaces to media in cloud architectures
- There needs to be buy in from both end users and vendors

## It's not just theoretical

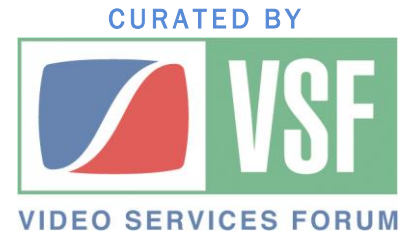


## Summary

- Identity and Timing enables us to define workflows in terms of the content of business value rather than the systems processing it
  - With this foundation we can let the IT technology we are building upon worry about the underlying complexity of getting it from A to B
  - This approach is critical to ensure we can develop multi-vendor cloud solutions which interoperate and scale
  - There is scope for countless new production techniques and new products built upon this foundation

<https://amwa-tv.github.io/nmos-id-timing-model>





# Thank You

Andrew Bonney, BBC Research & Development

[andrew.bonney@bbc.co.uk](mailto:andrew.bonney@bbc.co.uk)