Video Services Forum May Meeting Series May 11 & 12, 2011 ESPN Main Campus in Bristol, CT 06010 Local Contact: Emory Strilkauskas 860-766-4316

Wednesday, May 11	VSF AG Meeting & Presentations	
7:30 – 9:00 AM	FEC Test /Interop Activity Group Meeting*	Location - Fairfield Inn, Plainville
	- Meeting Starts 9:45AM-	Building 13, 3 rd Floor, ESPN Conf. Room
<u>9:45 – 10:00 AM</u>	Note: Please plan on arriving between 9-9:30AM Welcome, logistics, introductions + Coffee	Chuck Pagano, EVP of Technology
10:00 – 10:45 10:45 – 11:30	The Evolution of the SFP Large Scale Uncompressed HD/3G Video Transport via hybrid packet/optical transport network	Sarkis Abrahamian, Embrionix Michael Watford, Ciena
11:30 – 12:00	Updated Standards Based Network Model for Evaluating Multimedia Transmission Performance Over Internet Protocol	Jack Douglass, PacketStorm
12:00 - 1:00PM	Lunch – Sponsored by ESPN	
1:00 – 1:30	Video Content Project Update	Wes Simpson, Telecom Product Consulting
1:30 – 2:15	ESPN 3D now and in the future	Anthony Bailey, ESPN
2:15 – 2:45 2:45 – 3:45	Break Lip Sync Issues	Pierre Costa, ATT
3:45 – 5:15	Tour of ESPN Facility	Hosted by ESPN
5:15 PM	Meeting Adjourn for the Day	1100104 57 201 14
5:45-8:00	Reception Sponsored by:	Nuchies Restaurant in
	Dimetis	Forestville CT
	Global Crossing, Genesis Solutions Level 3 Communication Net Insight	
	_	
Thursday, May 12	VSF AG Meeting & Presentations	
	- Meeting Starts 8:15AM -	Building 13, ESPN Conf. Room
<u>8:15 – 8:30 AM</u>	logistics, introductions + Coffee	Kevin Stolworthy, SVP Content & Info Technology
8:30 - 8:45	FEC Test AG Update	Jack Douglass, PacketStorm
8:45 – 9:30	Bridging the gap from Live to File	Robert Patton, MediaLinks
9:30 – 10:15	Dynamic Adaptive Streaming over HTTP (DASH)	Sy Choudhury, Qualcomm
10:15 – 10:45	Break	Mika Bany DVBI ink Inc
10:45 – 11:15 11:15 – 12:00	IP Video network protection options Update on SMPTE 3D Standards Activities	Mike Bany, DVBLink, Inc. Ted Szypulski, ESPN
12:00 – 1:00PM	Lunch - Sponsored by ESPN	red Szypuiski, ESI N
1:00 – 2:00	ABC TV Network Transmission Services Overview	Richard Wolf, ABC
2:00- 2:15	SONET/SDH AG Update	Mike Bany, DVBLink, Inc
2:15 – 3:00	A Unified View – MXF, AS-02, As-03, Hollywood IMF and FIMS	Brad Gilmer, Gilmer and Associates
3:00 PM	Wrap-up, Meeting Adjourn	
3:15 - 4:15	Video Content Activity Group Meeting*	Location – ESPN Building 13, 3 rd Floor, Room 9

• Need to be a VSF Member to attend.

5/112/2011